



We invite you to showcase your business at the

TASTE OF LIVINGSTON COUNTY

A tasty feature of the Livingston County Home & Garden Show

**Saturday, April 8, 2017 - 11:30 a.m. - 3 p.m. at the
Howell High School M-59 Campus Cafeteria**

Showcase your business at the Taste of Livingston County -- a terrific venue to get your restaurant, catering service or deli known to greater Livingston County residents and other business people. Held in conjunction with the Livingston County Home & Garden Show, the Taste of Livingston County provides you with a tremendous opportunity to let the public sample "tastes" of the food specialties of which you are most proud.

Last year approximately 9,000 tastes were served by exhibitors. Visitors are charged .75 cents per ticket (taste) and the chamber provides cutlery and paper products. Proceeds assist funding of Howell Area Chamber of Commerce community projects.

THERE IS NO BOOTH RENTAL FEE CHARGED TO TASTE EXHIBITORS. Final booth decisions are made on the basis of the diversity of the food items to provide a well-rounded and interesting feast for all to enjoy.

EXHIBITORS RECEIVE:

- **One** skirted 8-foot table
- Use of kitchen amenities such as warming ovens, counters, sinks, refrigerators, carts to transport food, etc.
- Exhibitor signage (if requested on application form – kept by chamber)
- Business name printed on Taste menus
- Business name included in the Home Show newspaper supplement distributed by the Livingston Daily and handed out at the home show entrance during the event
- Business name listed on the Home Show website under 2017 Taste Restaurants at livingstoncountyhomeshow.com
- Opportunity to distribute flyers/coupons at the Taste event to attract future customers to your business

OVER

EXHIBITOR REQUIREMENTS:

- Must serve food until 3 p.m. An average estimate of 'tastes' served is 600, but varies for each exhibitor reaching 1500+ for some
- Supply an accord certificate of insurance with the Howell Area Chamber of Commerce named as additional named insured for the Livingston County Home Show
- If you are a mobile unit and need to cook from it during the event, you **MUST** park behind the school, and be a minimum of 10 feet from the building. Per orders of the fire department
- **Restaurants must have their booth set up by 10:30 a.m. for health department inspections**
- **An ABC dry chemical fire extinguisher is also required at your booth**
- **NOTE:** 220 electrical hook-up is **not** available.
- Restaurants to provide their own chaffing dishes, serving utensils, sterno, etc.
- Preparing, assembling, cooking and/or reheating food at the Taste of Livingston County requires a temporary food permit from the Livingston County Health Department. If you have questions, call the Health Department at 517.546.9858, or visit lchd.org
- Participants are required to clean up their own kitchen work area
- Submit the enclosed exhibitor registration form

One Taste exhibitor will be recognized with the:

"MOST FREQUENTED RESTAURANT" AWARD

The top winning Taste of Livingston County exhibitor will receive an engraved plaque to display in their place of business, and will have their business showcased in the chamber's e-newsletter and in press releases to local media. The two runners-up will receive second and third place awards for most tickets taken at the event.

Please contact me with any questions you may have. I look forward to the opportunity to work with you on this great event.

Bon Appétit,

Carla Holda
Taste of Livingston County Coordinator



TASTE OF LIVINGSTON COUNTY APPLICATION



Howell Area
Chamber
of Commerce

Saturday, April 8, 2017 - 11:30 a.m. - 3 p.m.
at the Howell High School Cafeteria M-59 Campus

Coordinated by
the Howell Area Chamber of Commerce

Business Name _____

Contact Person _____

Address _____

City _____ Zip _____

Phone_(_____)_____ - _____ Fax:_(_____)_____ - _____

Emergency Phone Number_(_____)_____ - _____

E-mail _____ MI Sales Tax No. _____

Proposed Menu item(s): *(menu item(s) will be printed on Taste menus, included in the Livingston County Home Show newspaper supplement and placed on the event's website).*

All exhibitors agree to indemnify and hold harmless the Chamber for any claims for injury to persons or property arising out of the operation of the exhibitor's booth. All exhibitors shall supply an accord certificate of insurance with the Howell Area Chamber of Commerce named as **additional named insured** for the Livingston County Home Show prior to set-up, indicating that the exhibitor has commercial general liability limits of not less than \$300,000 per occurrence for bodily injury and property damage.

PLEASE NOTE: If you are a mobile unit and need to cook from it during the event, you MUST park behind the school, and be a minimum of 10 feet from the building. Per orders of the fire department.

**** Please return completed application NOW:** fax 517.546.4115
Howell Area Chamber of Commerce
123 E. Washington Street
Howell, MI 48843

Please call Carla Holda, Taste of Livingston
Coordinator, with any questions ~ 517.546.3920
cholda@howell.org **Thank you**

