



Taste Sponsorship Opportunities

The Howell Area Chamber of Commerce hosts the *Taste of Livingston County*, held the Saturday of Home Show weekend - April 14, 2018. This event is one of the most popular attractions at the Home Show and showcases the best restaurants and caterers in the area. The restaurants prepare their specialties, and tickets are sold to the general public for a “taste” - a sample of the restaurant’s fare. The money raised is used by the chamber to help support community events and projects.

Each year thousands of tastes are sold and enjoyed by Livingston County residents, show visitors, area business owners and community leaders.

Note: To become a sponsor of the Livingston County Home Show you must be a member of the Howell Area Chamber of Commerce. You can become a member by contacting Kim Esper our Membership Director and she will gladly assist you in becoming a member. Taste of Livingston 2017 Sponsors have first right of refusal for 2018 Taste of Livingston Sponsorships.

Taste – Premier Sponsor - \$1,000:

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- Affiliation with a well known, well established event that serves your needs by reaching the Livingston County consumer market at all income levels
- Company Name/Logo included in all advertisements with the Livingston County Daily Press & Argus newspaper, WHMI 93.5FM radio and The Marketeer as the premier Taste Sponsor.
- Company Name/Logo as Taste sponsor in the Home Show newspaper supplement distributed through the Livingston County Daily Press & Argus to over 20,000 area homes and businesses and also distributed at the home show entrance throughout the entire weekend.
- Company Name/Logo included on 15,000 Home Show flyers dispersed throughout and beyond Livingston County
- Company Name/Logo on the Home Show/Taste website, with a link to your company website
- Company Name/Logo included in all Taste press releases sent to media in and beyond Livingston County
- Two Company Name/Logo banners prominently displayed at Taste venue (one inside, one outside - banners to be provided by Beauchamp)
- Company Name/Logo on approximately 2,000 Taste of Livingston menus distributed through the Livingston County Home Show and at Taste participating restaurants
- Company Name/Logo on applications distributed to area restaurants inviting them to participate in the Taste of Livingston
- A space at Taste of Livingston to promote company’s products and to distribute literature, coupons, handouts and/or sell memberships - connect with thousands of area residents within your target area
- Eight complimentary admission tickets to the Livingston County Home Show and eight complimentary strips of Taste tickets for your customers and/or employees
- Company Name/Logo on table cards
- An opportunity to make a connection with other area restaurateurs’ and expose them to your company’s products they might utilize

Taste Carryout Container - \$500:

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- Company name/logo exclusively on all carryout containers
- Tent cards including your company name/logo at Chamber booth on Friday, Saturday and Sunday of Home Show
- Tent cards including your company name/logo at Taste ticket tables
- Company name/logo included on Taste menu
- Company name/logo included on the Home Show/Taste website with a link to your company website
- One banner, provided by you, to be displayed during the Taste

Taste Bronze - \$250:

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- Tent cards including your company name/logo at Taste ticket tables
- Company name/logo included on the Home Show/Taste website

If you have any questions about Taste of Livingston County sponsorship opportunities, please contact Carla Holda at 517.546.3920, or cholda@howell.org . To confirm your acceptance of these sponsorship terms, please initial above next to the sponsorship of choice, sign below and fax to Karla at 517.546.4115.

(Sign) Authorized Signature

Date