



We invite you to showcase your business at the

TASTE OF LIVINGSTON COUNTY

A tasty feature of the Livingston County Home Show

**Saturday, April 6, 2019 - 11:30 a.m. - 3 p.m. at the
Howell High School M-59 Campus Cafeteria**

Showcase your business at the Taste of Livingston County -- a terrific venue to get your restaurant, catering service or deli known to greater Livingston County residents and other business people. Held in conjunction with the Livingston County Home & Garden Show, the Taste of Livingston County provides you with a tremendous opportunity to let the public sample "tastes" of the food specialties of which you are most proud.

Last year approximately 9,000 tastes were served by exhibitors. Visitors are charged .75 cents per ticket (taste) and the chamber provides cutlery and paper products. Proceeds assist funding of Howell Area Chamber of Commerce community projects.

THERE IS NO BOOTH RENTAL FEE CHARGED TO TASTE EXHIBITORS. Final booth decisions are made on the basis of the diversity of the food items to provide a well-rounded and interesting feast for all to enjoy.

EXHIBITORS RECEIVE:

- **One** skirted 8-foot table
- Use of kitchen amenities such as warming ovens, counters, sinks, refrigerators, carts to transport food, etc.
- Exhibitor signage (kept by chamber)
- Business name printed on Taste menus
- Business name included in the Home Show newspaper supplement distributed by the Livingston Daily and handed out at the home show entrance during the event (**must receive application no later than March 18th to be included in newspaper**)
- Business name listed on the Home Show website under 2019 Taste Restaurants at livingstoncountyhomeshow.com
- Opportunity to distribute flyers/coupons at the Taste event to attract future customers to your business

EXHIBITOR REQUIREMENTS:

- Must serve food until 3 p.m. An average estimate of 'tastes' served is 600, but varies for each exhibitor reaching 1500+ for some
- Supply an accord certificate of insurance with the Howell Area Chamber of Commerce named as additional named insured for the Livingston County Home Show
- If you are a mobile unit and need to cook from it during the event, you **MUST** park behind the school, and be a minimum of 10 feet from the building. Per orders of the fire department
- **Restaurants must have their booth set up by 10:30 a.m. for health department inspections**
- **An ABC dry chemical fire extinguisher is also required at your booth**
- **NOTE:** 220 electrical hook-ups is **not** available.
- Participants are permitted to utilize warming devices such as warming dishes with sternos, steam pans and electric warmers. Deep frying on site is prohibited by the Howell Area Fire Department
- Restaurants to provide their own chaffing dishes, serving utensils, sterno, etc.
- All Taste of Livingston County participants require a temporary food permit from the Livingston County Health Department. If you have questions, call the Health Department at 517.546.9858, or visit lchd.org
- Participants are required to clean up their own kitchen work area
- Submit the enclosed exhibitor registration form

One Taste exhibitor will be recognized with the:

"MOST FREQUENTED RESTAURANT" AWARD

The top winning Taste of Livingston County exhibitor will receive an engraved plaque or trophy to display in their place of business and will have their business showcased in the chamber's e-newsletter and in press releases to local media. The two runners-up will receive second and third place awards for most tickets taken at the event.

Please contact me with any questions you may have. I look forward to the opportunity to work with you on this great event.

Bon Appétit,

Carla Holda
Taste of Livingston County Coordinator



TASTE OF LIVINGSTON COUNTY APPLICATION



Saturday, April 6, 2019 - 11:30 a.m. - 3 p.m.
at the Howell High School Cafeteria M-59 Campus

In conjunction with the
56th Livingston County Home Show

*Coordinated by
the Howell Area Chamber of Commerce*

Business Name _____

Contact Person _____

Address _____

City _____ Zip _____

Phone_(_____)_____-_____-_____- Fax:_(_____)_____-_____-_____-

Emergency Phone Number_(_____)_____-_____-_____-

E-mail _____ MI Sales Tax No. _____

Proposed Menu item(s): *(menu item(s) will be printed on Taste menus and placed on the event's website).*

*All exhibitors agree to indemnify and hold harmless the Chamber for any claims for injury to persons or property arising out of the operation of the exhibitor's booth. All exhibitors shall supply an accord certificate of insurance with the Howell Area Chamber of Commerce named as **additional named insured** for the Livingston County Home Show prior to set-up, indicating that the exhibitor has commercial general liability limits of not less than \$300,000 per occurrence for bodily injury and property damage.*

PLEASE NOTE: If you are a mobile unit and need to cook from it during the event, you MUST park behind the school, and be a minimum of 10 feet from the building. Per orders of the fire department.

**** Please return completed application NOW:** fax 517.546.4115
Howell Area Chamber of Commerce
123 E. Washington Street
Howell, MI 48843

Please call Carla Holda, Taste of Livingston
Coordinator, with any questions ~ 517.546.3920
cholda@howell.org **Thank you**





2019 Taste Sponsorships - Home Show

The **Howell Area Chamber of Commerce** hosts the Taste of Livingston County, held Saturday, April 6, 2019, of the Livingston County Home Show weekend. This event is one of the most popular attractions at the Home Show and showcases the best restaurants and caterers in the area. The restaurants prepare their specialties, and tickets are sold to the public for a “taste” - a sample of the restaurant’s fare. The money raised is used by the chamber to help support community events and projects.

Each year thousands of tastes are sold and enjoyed by Livingston County residents, show visitors, area business owners and community leaders.

We hope you find a sponsorship below that would be beneficial to your organization, which in turn helps support a great community.

Note: To become a sponsor of the Livingston County Home & Garden Show you must be a member of the Howell Area Chamber of Commerce. You can become a member by contacting Kim Esper our Membership Director and she will gladly assist you in becoming a member. Taste of Livingston 2018 Sponsors have first right of refusal for 2019 Taste of Livingston Sponsorships.

Taste – Premier Sponsor - \$1,000:

_____ **Initial**

- Company Name/Logo included in all advertisements with the Livingston Daily, WHMI 93.5FM radio and The Marketeer as the premier Taste Sponsor.
- Company Name/Logo on the Home Show/Taste website, with a link to your company website
- Company Name/Logo included in all Taste press releases sent to media in and beyond Livingston County
- Two Company Name/Logo banners prominently displayed at Taste venue (one inside, one outside - banners to be provided by Beauchamp)
- Company Name/Logo on approximately 1,000 Taste of Livingston menus distributed through the Livingston County Home Show and at Taste of Livingston
- A space at Taste of Livingston to promote company’s products and to distribute literature, coupons, handouts and/or sell memberships - connect with thousands of area residents within your target area
- Eight complimentary admission tickets to the Livingston County Home Show and eight complimentary strips of Taste tickets for your customers and/or employees
- Company Name/Logo on table cards

Taste Carryout Container - \$500:

_____ **Initial**

- Company name/logo exclusively on all carryout containers
- Tent cards including your company name/logo at Chamber booth on Friday, Saturday and Sunday of Home Show
- Tent cards including your company name/logo at Taste ticket tables
- Company name/logo included on Taste menu
- Company name/logo included on the Home Show/Taste website with a link to your company website
- One banner, provided by you, to be displayed during the Taste

Taste Bronze - \$250:

_____ **Initial**

- Tent cards including your company name/logo at Taste ticket tables
- Company name/logo included on the Home Show/Taste website

If you have any questions about Taste of Livingston County sponsorship opportunities, please contact Carla Holda at 517.546.3920, or cholda@howell.org. To confirm your acceptance of these sponsorship terms, please initial above next to the sponsorship of choice, sign below and fax to Carla at 517.546.4115.

(Print) Authorized Signature

(Sign) Authorized Signature

Date