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**Saturday, March 28**

**11:30 am-3 pm**

Howell High School Cafeteria

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## **Top Reasons to be a 2020 Taste of Livingston Exhibitor**

1. Opportunity to showcase your restaurant's (or catering company's) tasty delights to thousands of area residents, increasing traffic and bringing new customers to your business.
2. Taste of Livingston is well established and much looked forward to—for over 30 years!
3. Exposure to hundreds of businesses who exhibit at the Livingston County Home Show, with many employees who work and live right here in Livingston County. Our exhibitors, and their families, anticipate the Taste every year.
4. Your business will be featured in menus, online and website presence, as well as social media.
5. Kitchen access at your disposal with warming ovens, counters, sinks, refrigerators, carts to transport food, etc.
6. Opportunity to distribute flyers/coupons at Taste to attract future customers
7. Top exhibitors receive special awards—lots of bragging rights!

***Taste of Livingston is a feature of the Livingston County Home Show (March 27-29, 2020), and is hosted by the Howell Area Chamber of Commerce. Proceeds assist with the funding of various Howell Chamber community projects and events.***



Howell Area Chamber of Commerce

[Ichomeshow@howell.org](mailto:Ichomeshow@howell.org)

517.546.3920

## **Join Us!**

To become an exhibitor, call or email Home Show Coordinator Jeanne Clum.



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1200 W. Grand River, Howell

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## EXHIBITOR INFORMATION SHEET

Taste of Livingston is a feature of the Livingston County Home Show (March 27-29, 2020), and is hosted by the Howell Area Chamber of Commerce.

**THERE IS NO BOOTH RENTAL FEE TO TASTE EXHIBITORS.** Final booth decisions are made on the basis of diversity of the food items to provide a well-rounded and interesting spread for all to enjoy.

Guests to Taste are charged \$1 per ticket, with proceeds supporting various Howell Chamber community projects and events.

### EXHIBITORS RECEIVE:

- One 8-foot table
- Use of kitchen amenities such as warming ovens, counters, sinks, refrigerators, carts to transport food, etc.
- Exhibitor signage
- Business name featured on Taste menus, online and website presence, as well as social media.
- Opportunity to distribute flyers/coupons at Taste to attract future customers.
- "Taste of the Week" promotion (first come, first serve)

### EXHIBITOR REQUIREMENTS:

- Must serve food until 3 pm; anticipate 600-800 "Tastes".
- Supply an accord certificate of insurance along with application.
- **Must have booth set up by 10:30 am for health department inspection.**
- If you are a mobile unit and need to cook during the event, you **MUST** park behind the school and be a minimum of 10 ft. from the building.
- An ABC dry chemical fire extinguisher is required at each booth.
- 220 electrical hook up is **not** available.
- Participants are permitted to use warming devices such as warming dishes with sternos, steam pans and electric warmers.
- Deep frying on site is prohibited by the Howell Area Fire Department.
- Exhibitors are required to have a Temporary Food Permit from the Livingston County Health Department, (517) 435-9858.
- Participants are required to clean up their kitchen work areas.



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## APPLICATION

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell # \_\_\_\_\_

Emergency Telephone # \_\_\_\_\_

Email \_\_\_\_\_ MI Sales Tax # \_\_\_\_\_

Proposed menu item(s): *(Will be printed on Taste menus and placed on the event website, online and social media, where possible).* \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*All exhibitors agree to indemnify and hold harmless the Howell Area Chamber of Commerce for any claims for injury to persons or property arising out of the operation of the exhibitor's booth. All exhibitors shall supply an accord certificate of insurance with the Howell Area Chamber of Commerce named as additional insured for the Livingston County Home Show prior to set-up, indicating that the exhibitor has commercial general liability limits of not less than \$300,000 per occurrence for bodily injury and property damage.*

*The restaurant and/or food service provider named below, hereby agrees to participate in the 2020 Taste of Livingston March 28, 2020 ("the event"), sponsored by the Howell Area Chamber of Commerce ("Chamber"). By virtue of this agreement to participate in the event, the undersigned restaurant and/or food service provider will receive additional benefits of being included in marketing, Facebook Live promos and any other specific benefit of promotion for the event sponsored by the Chamber. There is no fee for participation of the benefits set forth above, however, in the event of a cancellation **prior to March 6, 2020**, the provider will receive no benefits and will not participate in the event on March 28, 2020. No fees will be required. In the event of a cancellation **after March 6, 2020 but prior to March 20, 2020**, wherein the restaurant and/or food service provider has received marketing and promotional benefits, the undersigned restaurant and/or food service provider shall not be able to participate in the event and shall pay the Howell Area Chamber of Commerce the amount of **\$350** as liquidated damages. The undersigned is authorized to sign on behalf of the restaurant and/or food service provider.*

Signed \_\_\_\_\_ Date \_\_\_\_\_  
Restaurant/Food Service Provider



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